

PSG needs your voice & your support to build stronger urban, suburban & rural communities.

SUSTAINING MEMBER

- Enduring Explorer:
\$1,000 - \$2,499
- Treasured Trekker:
\$2,500 - \$4,999
- Sustainable Strider:
\$5,000 - \$9,999
- Preservation Partner:
\$10,000 +

SUPPORTING MEMBER

- Contributing Climber:
\$100-249
- Admirable Adventurer:
\$250-499
- Vital Voyager:
\$500-999

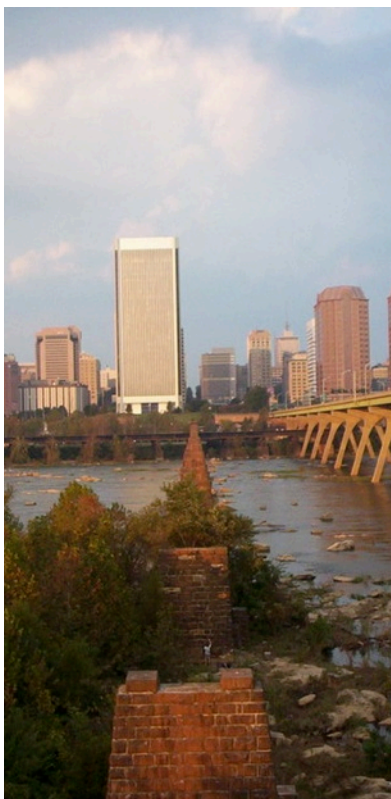
MEMBER

- Student:
\$15-99
- Individual:
\$25-99
- Family: \$50-99
- Business or Non-profit:
\$50-99

Partnership for Smarter Growth

Visit www.psgrichmond.org
or call (804) 644-4774 to give & get involved.

www.psgrichmond.org



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WE HAVE CHOICES

about the way we see the world.

Acres of vacant land in commercial corridors are our opportunities for rebirth through good planning and investment, including modern transit and mixed-use development.

Acres of farmland, forests, and open spaces are our tickets to a healthy future where clean air, clean water, and plentiful local food are cherished regional assets.

The Richmond region faces so many challenges: changing demographics, rapid land consumption, declining vitality in both urban and suburban neighborhoods and corridors, increased housing and transportation costs, more drivers on the road, and the ever-changing needs of businesses and individuals.

PARTNERSHIP FOR SMARTER GROWTH

2319 East Broad Street Richmond, VA 23223

*Let's leave a lasting legacy:
sustainable land use, sustainable transportation,
and communities that endure.*

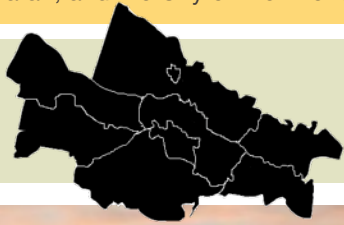


Our mission is to educate and engage the communities in the Richmond region to work together to improve quality of life by guiding where and how we grow.

Since 2004, PSG has been the Richmond region's hub for smarter growth education and implementation. Founded by citizens from across the region, PSG partners with an ever-growing network of individuals, organizations, businesses, planners, developers, and elected officials to achieve our goal of community-based, sustainable planning. We serve the Town of Ashland, the Counties of Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, and Powhatan, and the City of Richmond.

"Because of its knowledge, energy, creativity, and organizational networks, PSG constitutes the single most important and effective voice for sustainable community development in metropolitan Richmond."

- JOHN MOESER, Senior Fellow,
Bonner Center for Civic Engagement



ENGAGE THE REGION

Bringing people together to inspire and support community leadership.

M O V E THE REGION

Encouraging our neighbors to speak up for more transportation choices.

EXPLORE THE REGION

Discovering the potential of a stronger economy and healthier communities through smarter growth.

NOURISH THE REGION

Cultivating awareness for protecting our land, food, water, health and heritage.

CITIZEN VOICE PSG cultivates and equips community members to participate in planning processes, such as Comprehensive Plan updates. We encourage leaders to form local citizen groups that work closely with neighbors and local government.

BUSINESS VOICE PSG partners with business leaders who are shifting the region's economy to a more sustainable model.

RESOURCES PSG offers tools such as workshops, e-communications, reports, forums, consultations, and our Blueprint for a Better Region.

VOICES 4 TRANSPORTATION CHOICES PSG partners with TransitTalk.com and Ridefinders to recruit advocates for biking, walking, and transit. We help them spread their message to the community.

BIKE & PEDESTRIAN INITIATIVE PSG partners with Richmond Area Bicycling Association to champion safe bike and pedestrian travel through investment in sidewalks, bike lanes, and regional and national trail networks.

RIVER CITY SAUNTER PSG's annual bus tour, walking tour and roundtable discussion highlights regional growth patterns and opportunities, captured in reports by Southern Environmental Law Center.

WALK AND TALKS PSG brings together planners, developers, and citizens to understand specific projects and policies through presentations and walking tours.

VILLAGE SERIES Forums feature perspectives on the need to focus rural growth in villages to preserve character, support the economy, and save taxpayers money.

LAND CONSERVATION PSG educates citizens, planners, and elected officials on the value and mechanics of land conservation tools and strategies.

FOOD SECURITY PSG supports Buy Fresh Buy Local and other local food initiatives in rural, urban, and suburban communities.